

## Toyota Forklift Attachments

Toyota Forklift Attachments - Ever since 1992, Toyota Material Handling inc., U.S.A., often known as TMHU, continues to be the top selling lift truck dealer in the United States. Proudly celebrating more than 40 years of operations, the Irvine, California situated company offers a comprehensive line of quality lift vehicles. Stemming from their history of excellence, reliability, and durability, Toyota remains popular in this aggressive market. Quality is the foundation of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S.A are built here.

Every one of Toyota's manufacturing facilities within Canada and the U.S. comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to persistent progress, and its environmental systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift vehicles emit 70 percent fewer smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and policies.

### TMHU, U.S.A.- Leading the Industry

Brett Wood, President of TMHU, associates Toyota's success to its strong dedication to manufacture the best quality lift trucks at the same time as delivering the utmost customer service and assistance. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues."• TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's largest lift truck supplier and is among the magazines impressive World's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not many other corporations and no other lift truck manufacturer can match Toyota's history of caring for the natural environment while concurrently encouraging the economy. Environmental responsibility is an important feature of corporate decision making at Toyota and they are proud to be the first and only producer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet an added reason they remain a leader within the industry.

In 2006, Toyota introduced the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission values, and also meets California's more intricate 2010 emission standards. The finished product is a lift truck that produces 70% fewer smog forming emissions than the current Federal standards tolerate.

Furthermore in 2006, Toyota established a partnership with the Arbor Day Foundation, furthering their commitment to the environment. Greater than 57,000 trees have been planted in regional parks and national forests damaged by ecological causes such as fires, as a product of this partnership. 10,500 seedlings have also been circulated through Toyota Industrial Equipment's system of dealers to non-profit organizations and local customers to help sustain communities all over the U.S.

### Industry-Leading Safety

Toyota's lift vehicles provide better output, visibility, ergonomics and durability, and most notably, the industry's leading safety technology. The company's System of Active Stability, often known as "SAS"•, helps reduce the risk of accidents and injuries, in addition to increasing productivity levels while minimizing the likelihood of product and equipment damage.

System Active Stability senses several conditions that could lead to lateral instability and potential lateral overturn. When one of those conditions are detected, SAS immediately engages the Swing Lock Cylinder to stabilize the rear axle. This changes the lift truck's stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to avoid injuries or accidents while adding stability.

The SAS systems were initially adopted on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped push Toyota into the lead for industry safety standards. Now, SAS is utilized on almost every new internal combustion models and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with obligatory operator instruction, overturn fatalities across all brands have decreased by 13.6% since 1999. Also, there have been an overall 35.5% reduction in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's hardnosed standards extend far beyond the machinery itself. The company believes in offering extensive Operator Safety Training courses to help clients meet and exceed OSHA standard 1910.178. Education services, video lessons and a variety of materials, covering a broad scope of matters-from personal safety, to OSHA rules, to surface and cargo conditions, are offered through the vendor network.

### Toyota's Dedication to The U.S.A.

Since the transaction of its first lift vehicle in the U.S. to the construction of its 350,000th lift vehicle produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained a unbroken presence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks bought in America at the moment are built in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service parts, with the entire investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and consumers of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its founder, Sakichi Toyoda, in 1867, and lastly a training center.

#### Leader in Client Service and Satisfaction

TMHU has 68 authorized industrial equipment dealers, along with 189 dealership locations all through the United States, providing the most comprehensive and inclusive client support and customer service in the industry. The company's new and Licensed Used lift vehicles, service, components, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total consumer satisfaction.